



TRIBECA

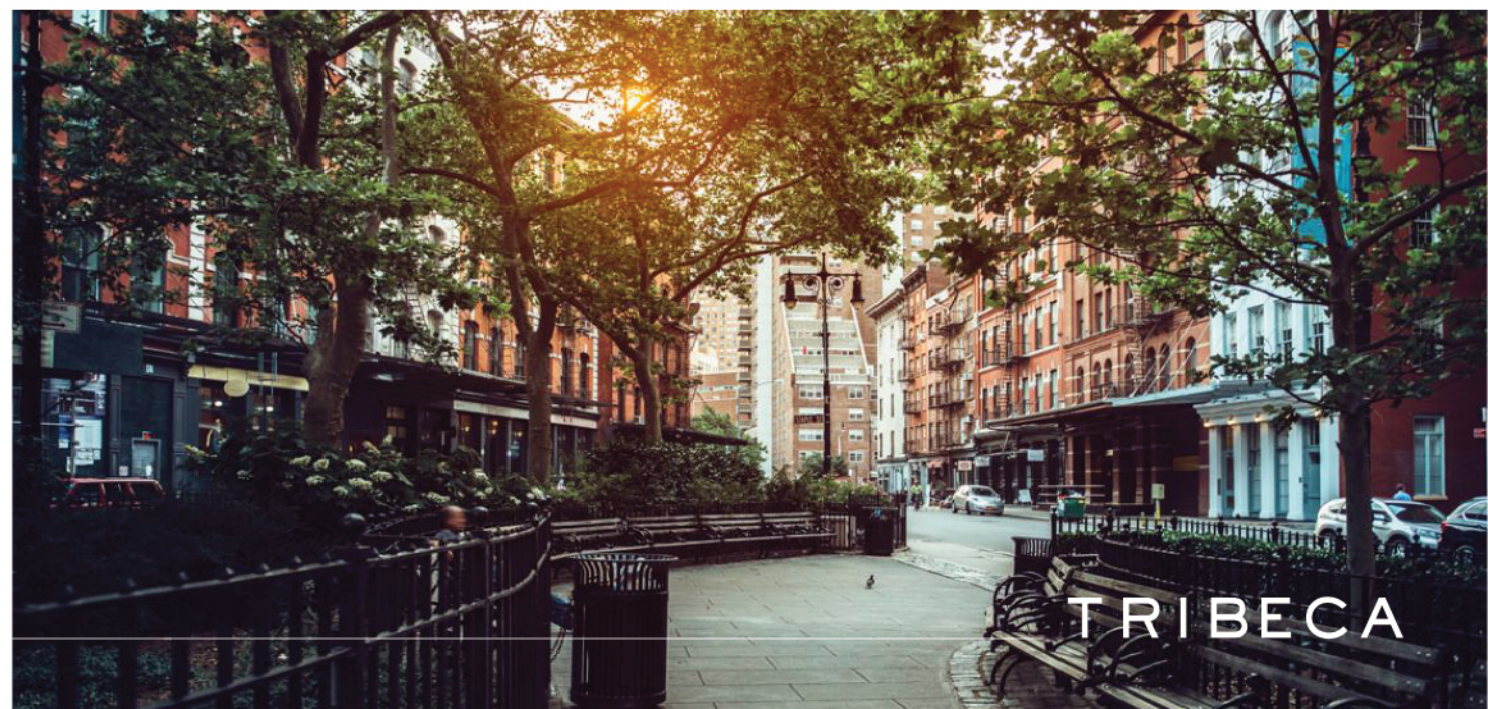
VISION

As developers, we are dedicated to creating projects that have meaning - to delivering buildings that inspire and are more than just construction. Through this filter, we identify a vision and aesthetic for each development. Our aim with this project was to bring the essence of the historic New York neighbourhood of Tribeca to Karachi.

The Tribeca neighbourhood in New York combines a historic sensibility and simple sophistication. The area appears as a triangle on the New York city planning map, and retains the charm of old Manhattan, while its newer architecture gives it a contemporary feel. The neighbourhood began as farmland, but after being made residential in the 19th century it underwent rapid gentrification, and was quickly colonized by artists, actors, entrepreneurs and celebrities. By the early 21st century, Tribeca was one of Manhattan's most fashionable and desirable districts, its streets teeming with art galleries, boutique shops, restaurants and bars.

Excerpt from: "TRIBECA NORTH HISTORIC DISTRICT DESIGNATION REPORT" December, 1992:

"...buildings within the Tribeca Historic District exhibit lively diversity; their varied palette of brick enhanced with stone and terracotta trim. The block fronts are dominated by warehouses with both austere and ornamented facades, displaying a variety of design schemes that incorporate a functional aesthetic with Romanesque-Renaissance-inspired ornament. Traditional features associated with the original use of the buildings for storage and manufacturing... remain characteristic elements in the streetscapes. Granite slab sidewalks and... stones in the street beds contribute further to the historic and architectural character of the district."

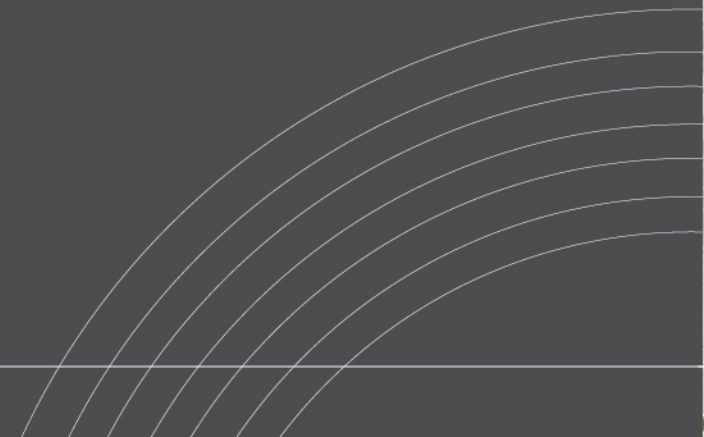




MALL DEVELOPERS

Incorporated in 1988, Mall Developers (Pvt.) Ltd.'s first project was Mall Square on main Zamzama Boulevard, a mixed-use development featuring shops, offices, and condominiums with a total built-up area of almost 700,000 square feet. Mall Square remains the single largest successfully delivered private development in DHA Karachi to date. Mall Developers (Pvt) Ltd also went on to develop and manage Area 51, a breakthrough entertainment project that retains its identity as an important landmark of Karachi.

Mall Developers (Pvt) Ltd. is currently developing a number of high-end mixed-use developments including TRIBECA on main Korangi Road, ELYSIUM in DHA Phase 7 extension, and future creek-side developments in DHA Phase 8, Karachi.





TRIBECA

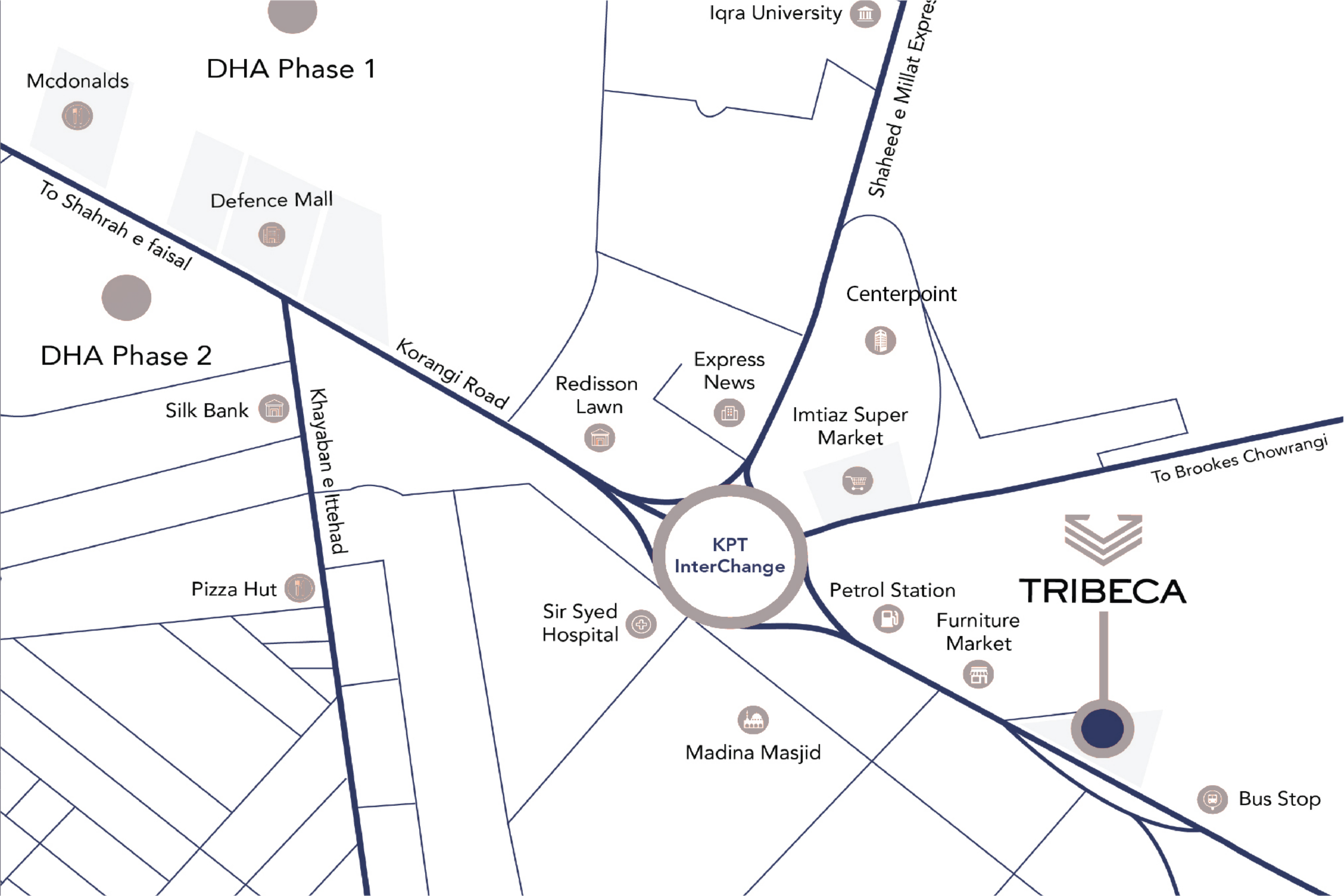
TRIBECA

LOCATION

At the confluence of DHA's Creek Road and main Korangi Road, TRIBECA is set to become a cornerstone of Karachi's skyline. The project is a mixed-use development that embraces the vibrancy of metropolitan life, encapsulating residential tranquility in a perfect commercial setting. TRIBECA sits at the crossroads of Defence and Korangi, close to the KPT flyover, in a highly central part of the Karachi metropolis. The location boasts unparalleled access to all corners of the city.

CENTERPOINT BUILDING	2 Minutes
IMTIAZ SUPER MARKET	2 Minutes
DHA PHASE 7	5 Minutes
DHA PHASE 2	7 Minutes
DHA PHASE 1	10 Minutes
IQRA UNIVERSITY	10 Minutes
SEA VIEW	15 Minutes
SHAHRAH E FAISAL	18 Minutes
DOLMEN MALL	19 Minutes
AIRPORT	25 Minutes





Mcdonalds

DHA Phase 1

Iqra University

To Shahrah e faisal

Defence Mall

Shaheed e Millat Expres

DHA Phase 2

Centerpoint

Korangi Road

Redisson Lawn

Express News

Silk Bank

Imtiaz Super Market

Khayaban e Ittehad

To Brookes Chowrangi

KPT InterChange

Pizza Hut

Sir Syed Hospital

Petrol Station

TRIBECA

Furniture Market

Madina Masjid

Bus Stop

RESIDENCES

Inspired by the iconic New York neighbourhood, TRIBECA is a mixed-use development in Karachi, Pakistan that represents the historic, present-day, and commercial aspects of the Tribeca district of Manhattan - from the triangle-shaped building to the selection of facade materials, interior design, and architectural style.

TRIBECA comprises of 63 condominiums including two and three bedroom homes ranging from 1600 square feet to 3200 square feet. The residences and amenities have been tailored for the needs of modern urban community living with a separate ground-floor lobby that leads to the condominiums, a rooftop featuring green spaces, a swimming pool and jogging track, and a dedicated amenity floor with prayer and children's areas.





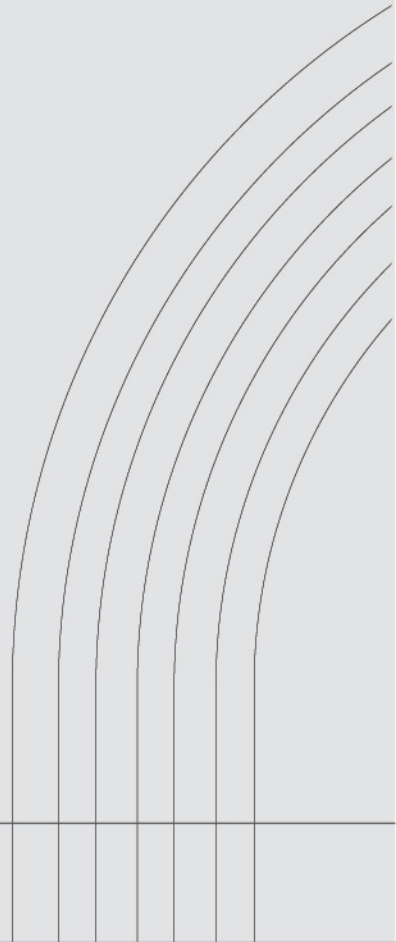
TRIBECA

TRIBECA

LOUNGES

Balanced, comfortable and easy on the eye, Tribeca's interior achieves the requirements of any lounge, making you feel at home. Subtle yet crisp tones set the mood for lounging around or relaxed hospitality.

Gaze out of the floor to ceiling windows for a bird's eye view of the city or its coastline.





TRIBECA

BEDROOMS

Inspiring deeper, dreamier slumbers, Tribeca's bedrooms are classy but not overdone. Private spaces imbued with simple elegance create the perfect hideout for you.

Carefully planned for a fine living experience, allowing you to rest and decompress in style.



TRIBECA

KITCHENS

Functional in the finest details, well-designed, ergonomic and attractive, the Tribeca kitchen will allow ordinary chefs to reach new culinary heights.

For simpler pleasures, the friendly and inviting atmosphere will prompt you to prepare your favorite comfort food.




TRIBECA



TRIBECA

The facade of the building has been visually divided into two parts. The base of the building is composed of an intricately detailed brick arcade, giving it an institutional character, while the condominiums tower above as a modern intervention to the design. Materials of the building consist of brick, concrete, and polished Terrazzo, proposed to give a timeless solution for housing.





TRIBECA

TRIBECA

OFFICES AND SHOWROOMS

Featuring double-height ground floor showrooms with a two hundred and seventy feet main road frontage, TRIBECA is a dream destination for all commercial uses, with ample parking space to facilitate timely commercial activities. The entire third floor of the building and part of the second floor is for the use of commercial and office owners and visitors.

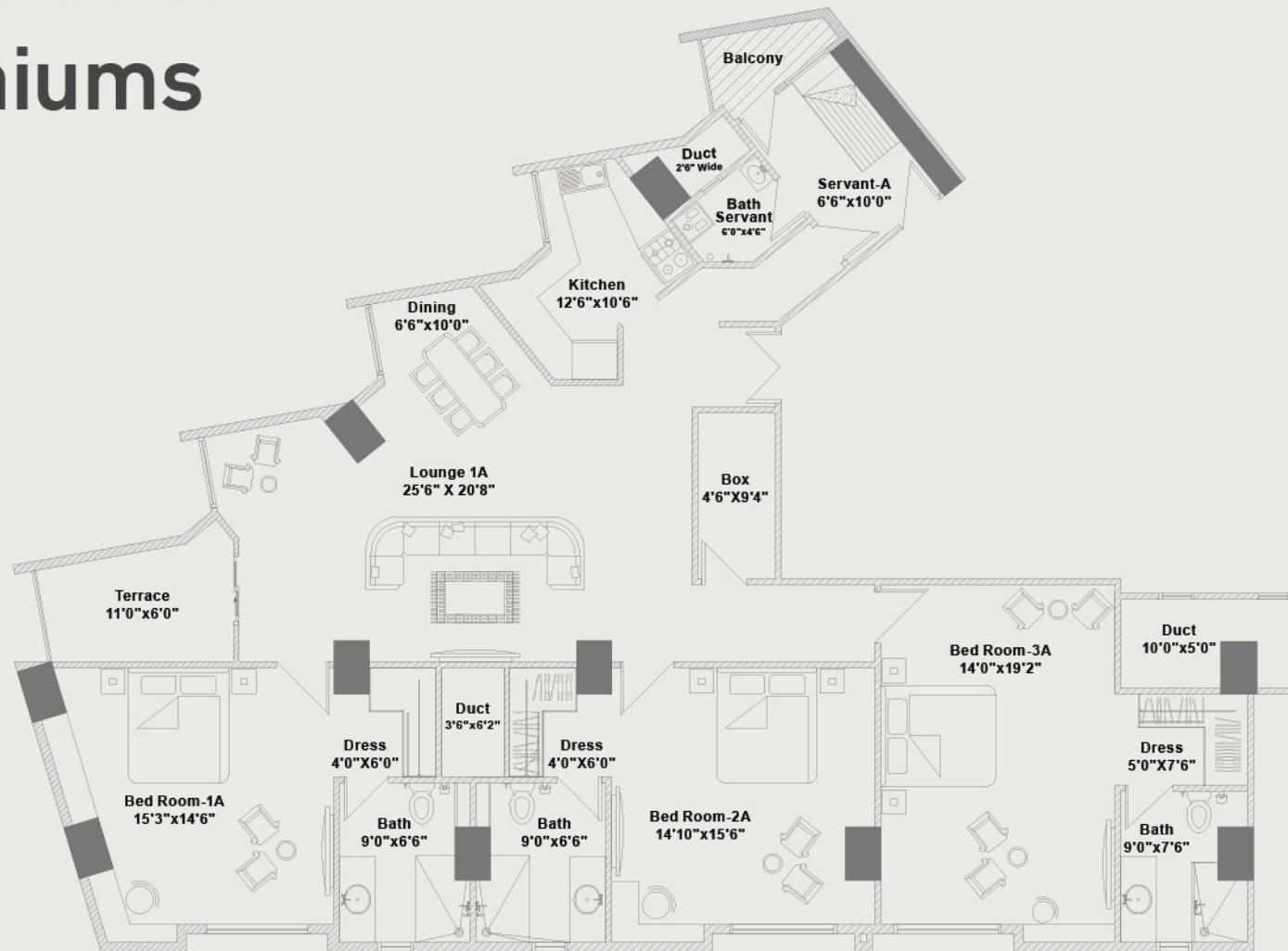
TRIBECA's flexible first-floor offices are the ideal platform for corporations and business owners. Located in the heart of Karachi, an office at TRIBECA provides commercial enterprises unparalleled access to all corners of the city. The KPT interchange locale is an upcoming business hub and an ideal location for brands to display their products or house their offices.





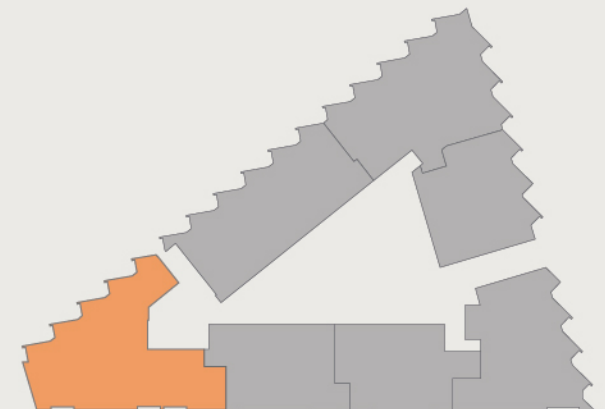
TRIBECA

Three Bedroom Condominiums

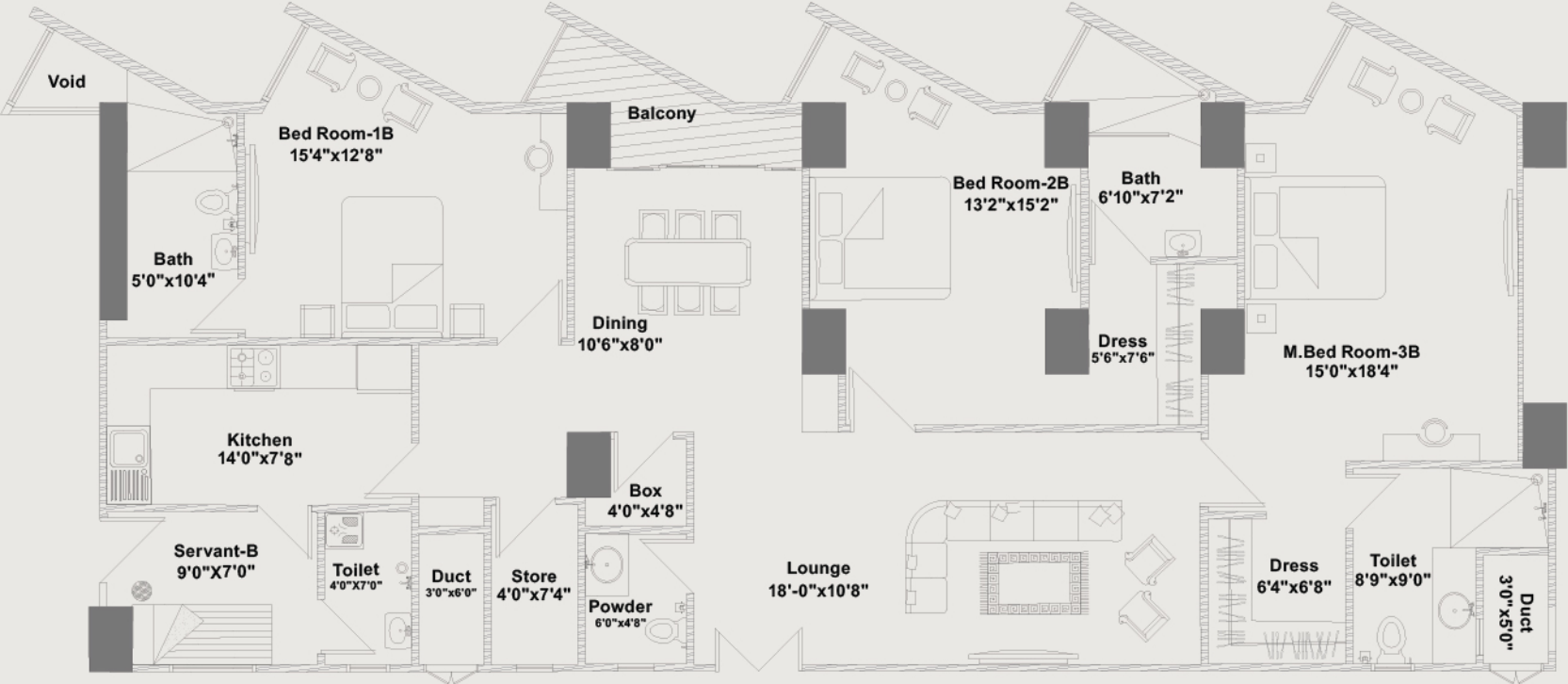


Type A

NET AREA	2090 SQ.FT
BEDROOMS	3
BATHROOMS	3
PARKING SPACE	128 SQ.FT
GROSS AREA	2807 SQ.FT

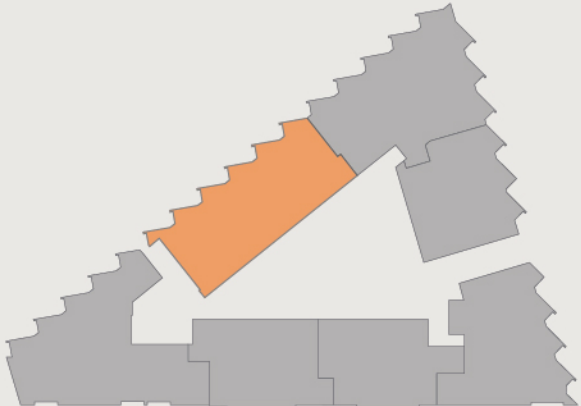


Three Bedroom Condominiums

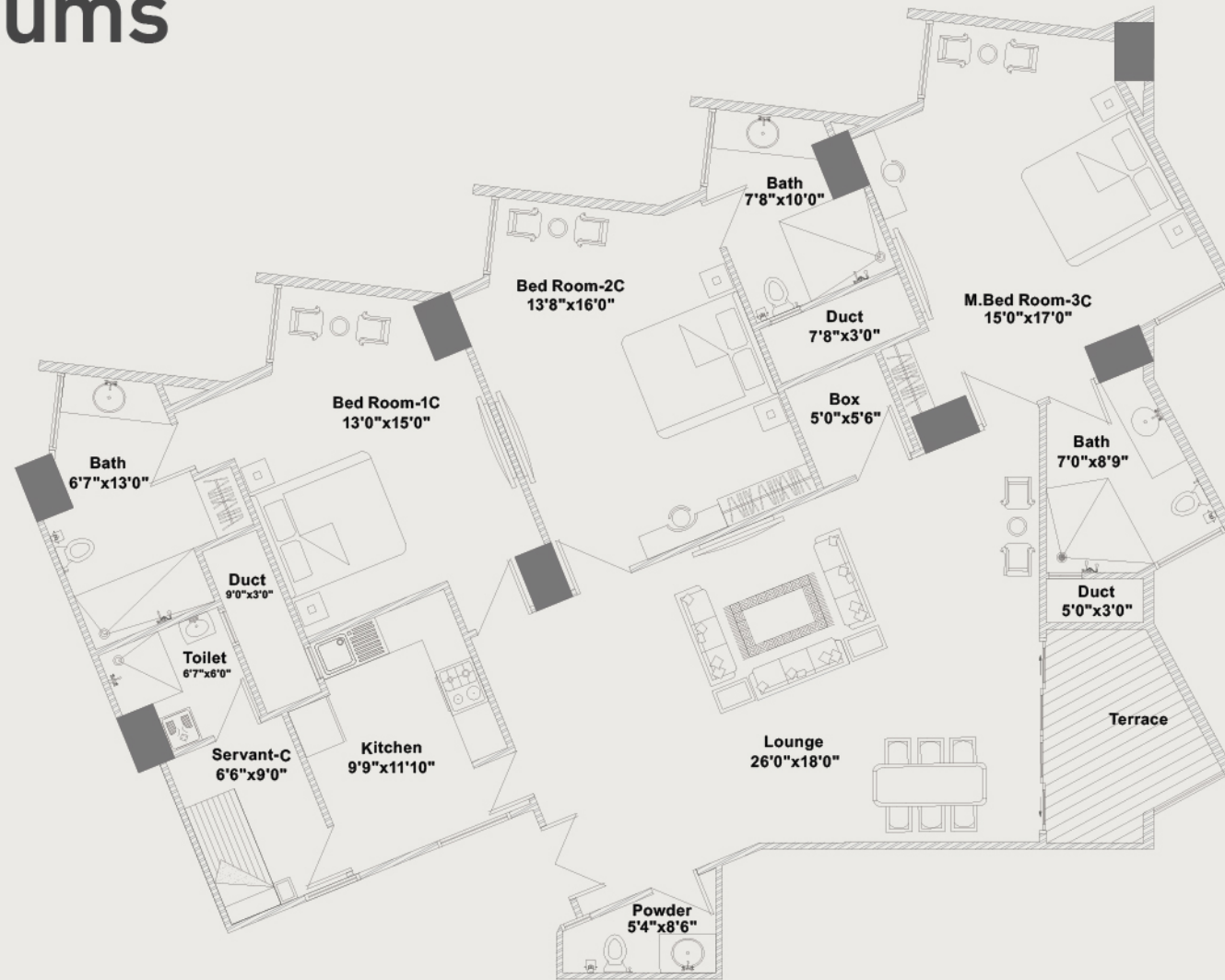


Type B

NET AREA	1840 SQ.FT
BEDROOMS	3
BATHROOMS	3
PARKING SPACE	128 SQ.FT
GROSS AREA	2487 SQ.FT

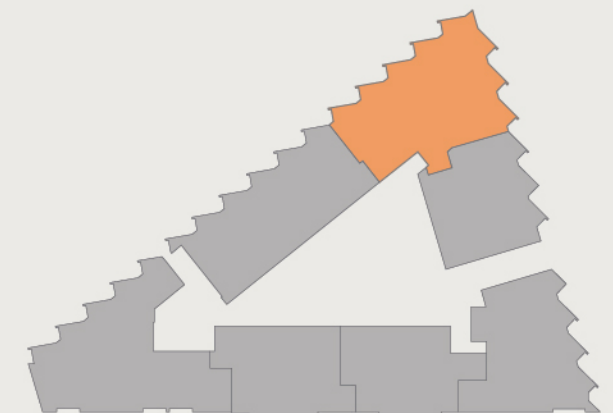


Three Bedroom Condominiums

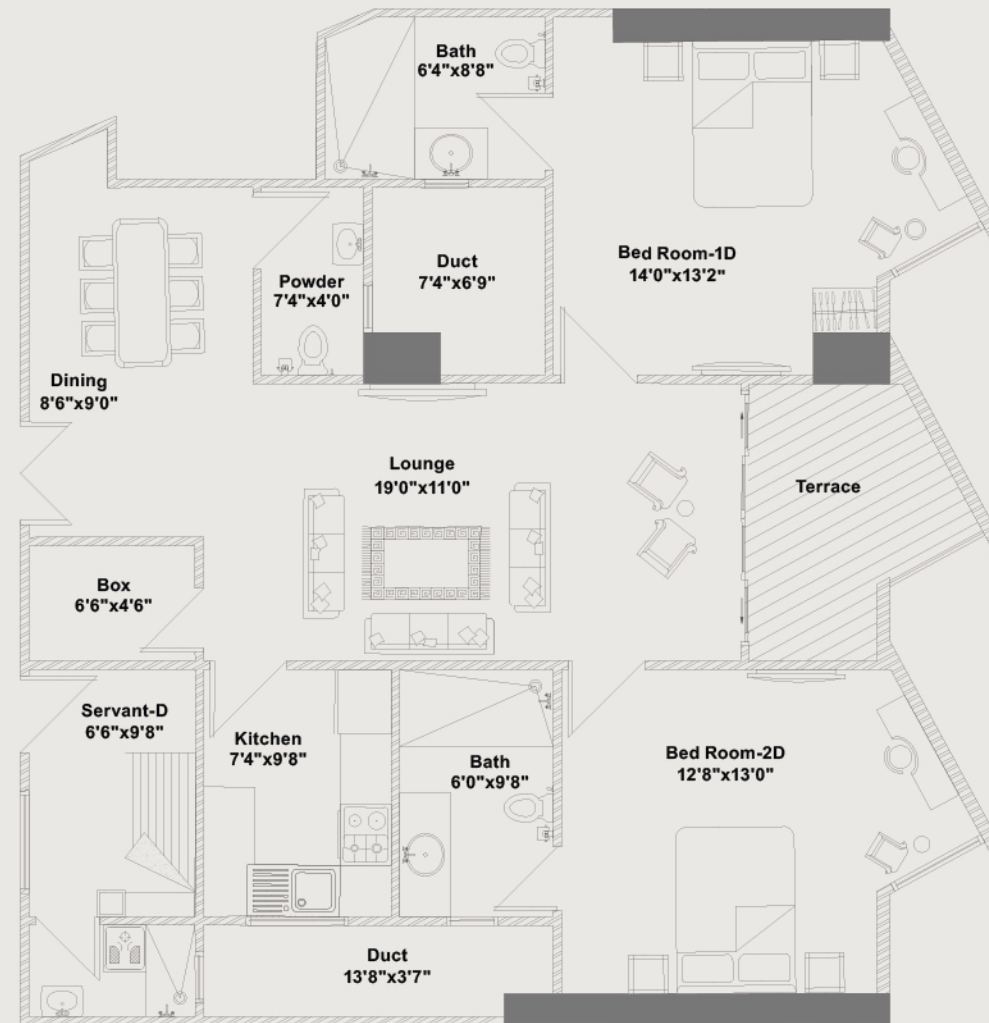


Type C

NET AREA	1920 SQ.FT
BEDROOMS	3
BATHROOMS	3
PARKING SPACE	128 SQ.FT
GROSS AREA	2589 SQ.FT

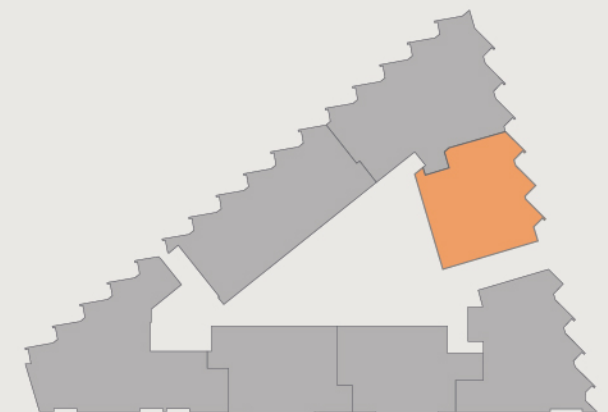


Two Bedroom Condominiums

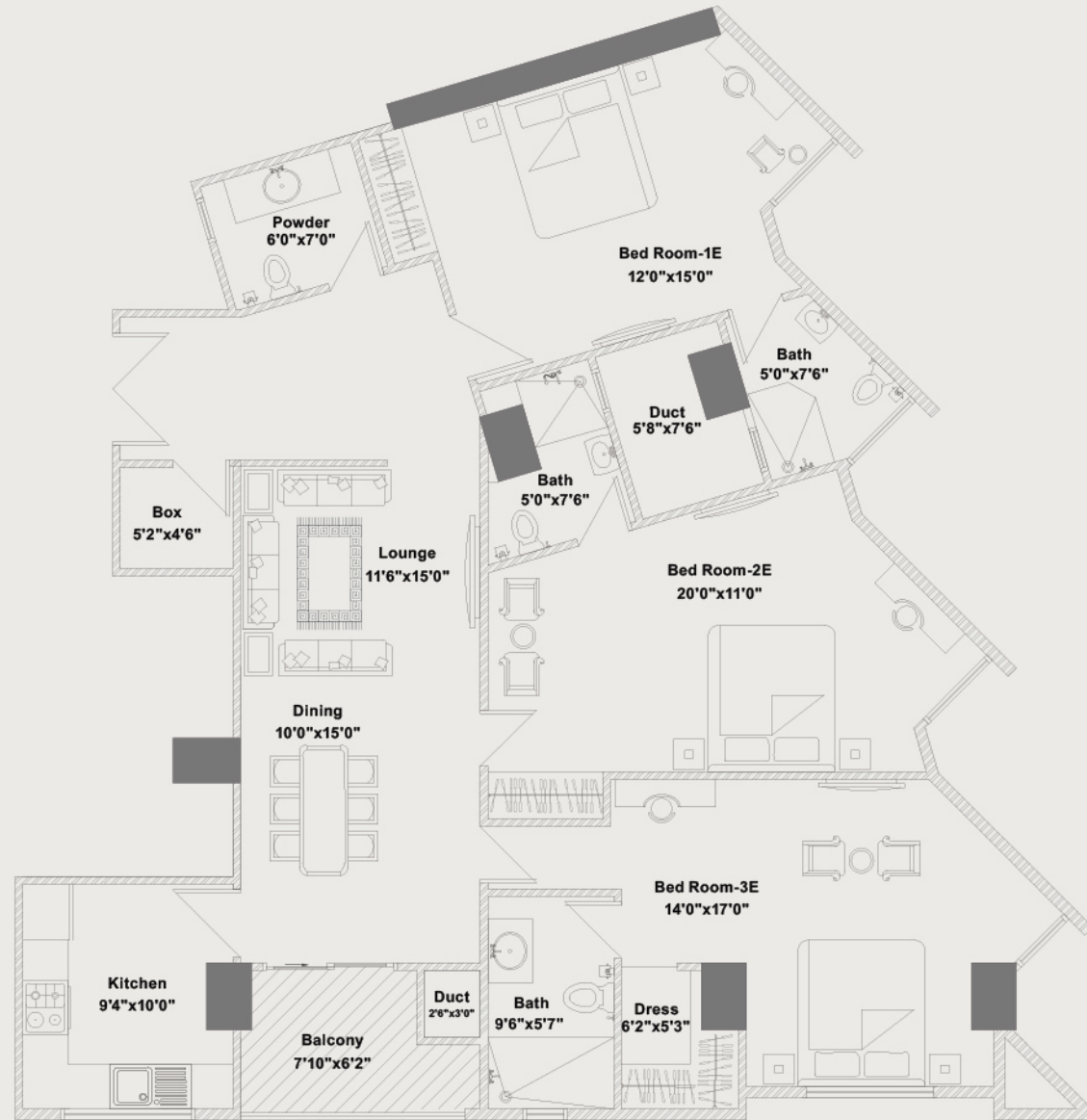


Type D

NET AREA	1340 SQ.FT
BEDROOMS	2
BATHROOMS	2
PARKING SPACE	128 SQ.FT
GROSS AREA	1864 SQ.FT

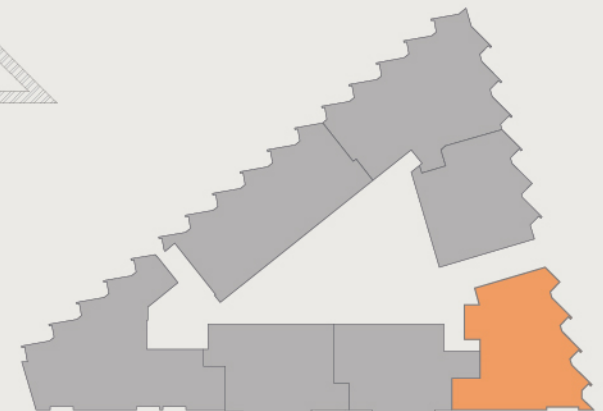


Three Bedroom Condominiums

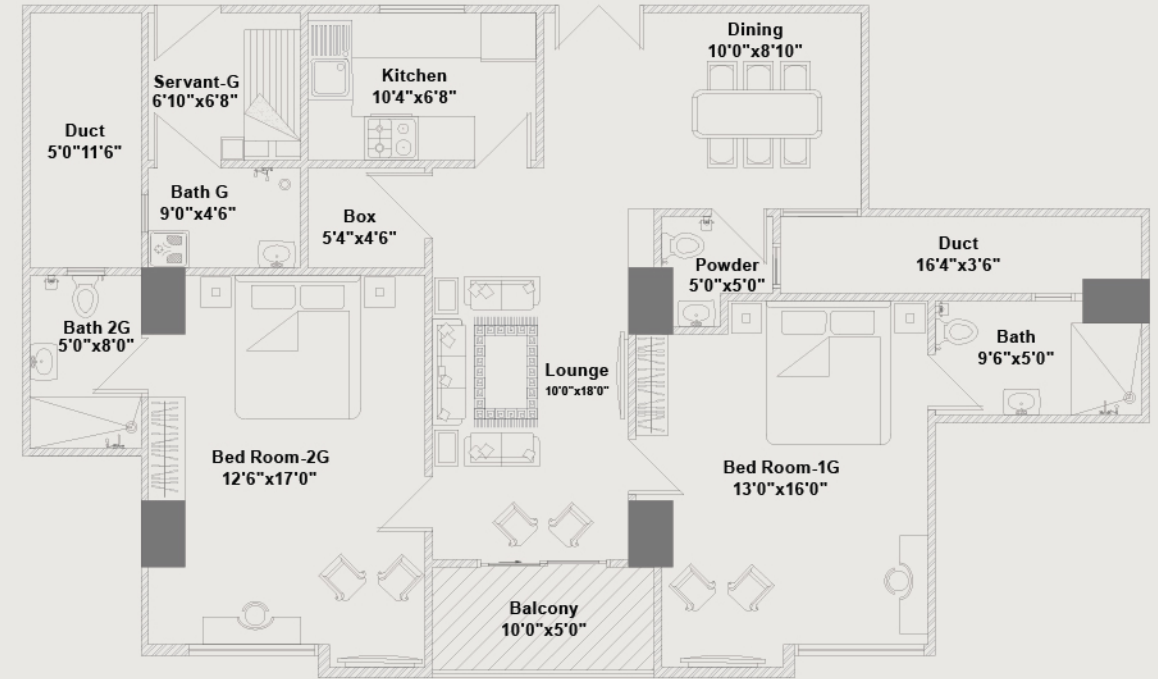
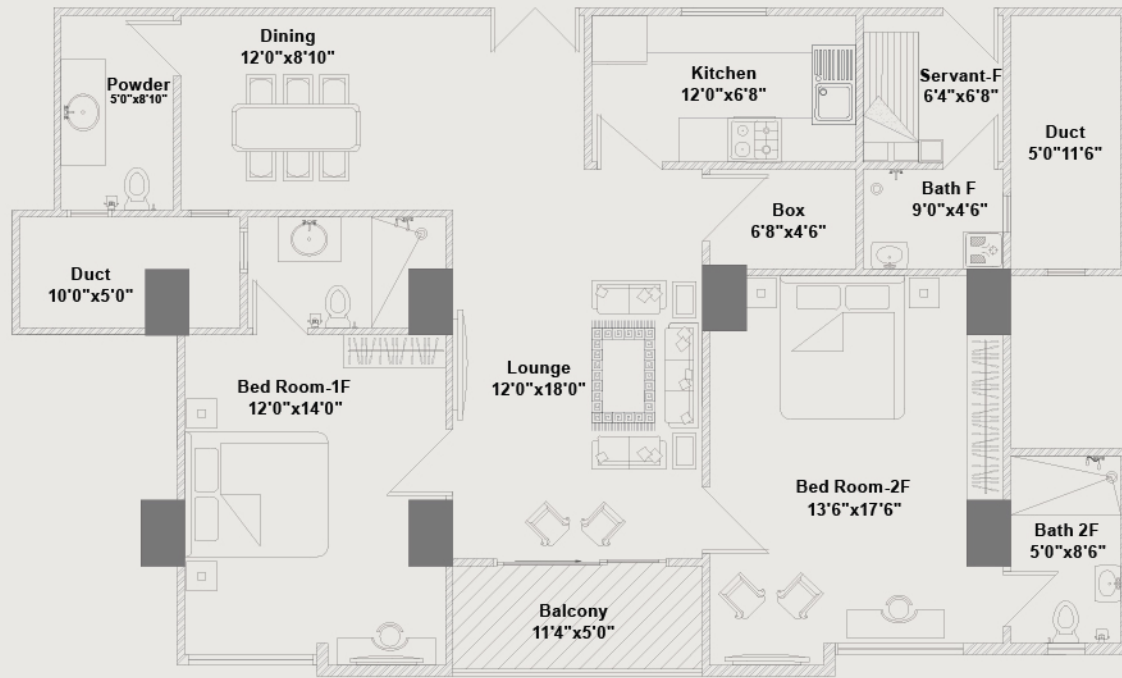


Type E

NET AREA	1750 SQ.FT
BEDROOMS	3
BATHROOMS	3
PARKING SPACE	128 SQ.FT
GROSS AREA	2371 SQ.FT

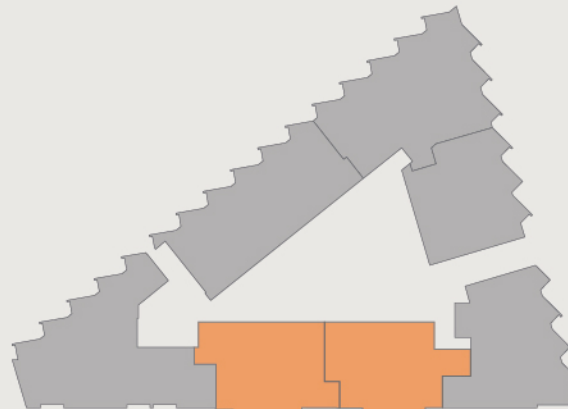


Two Bedroom Condominiums



Type F

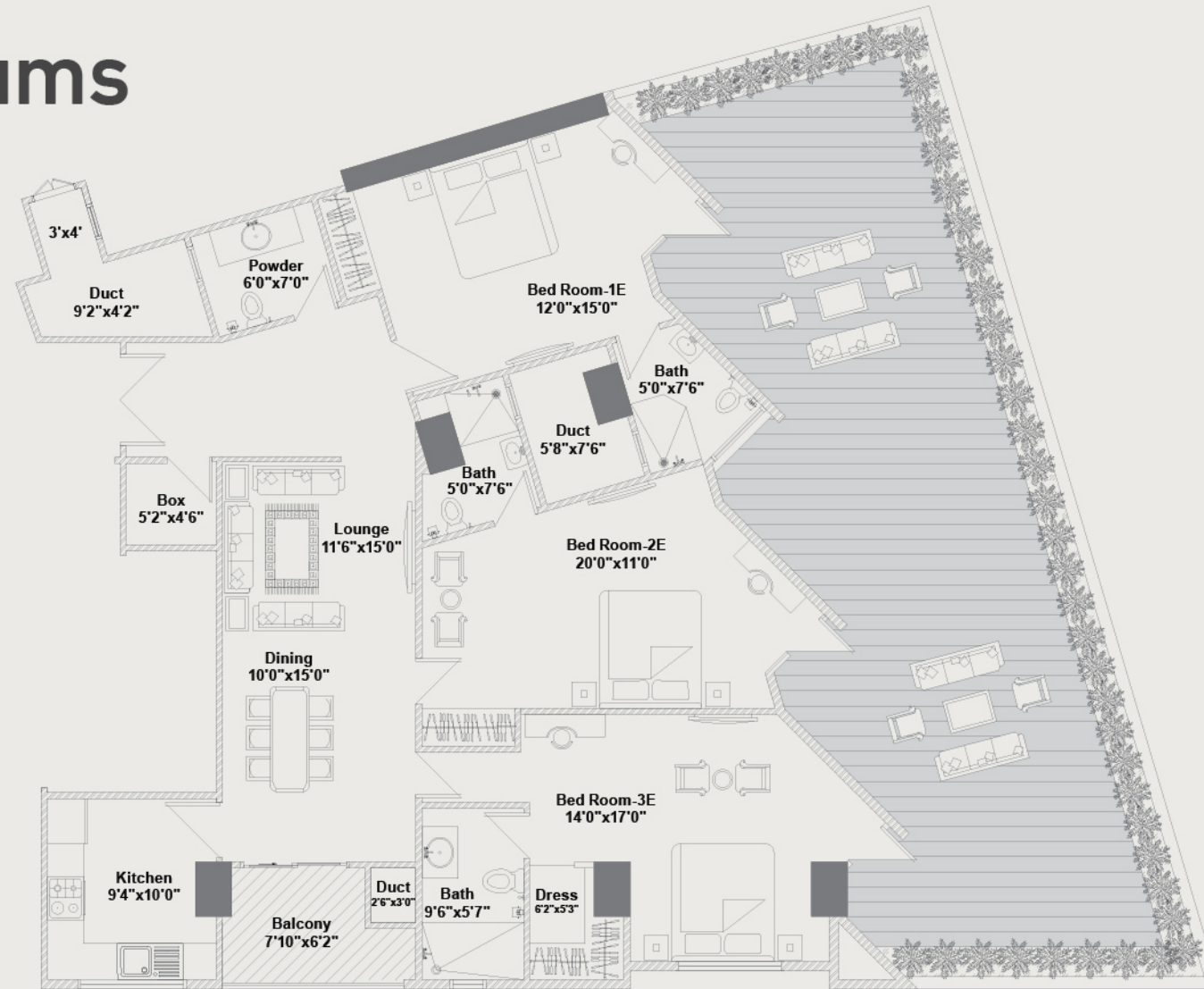
NET AREA	1235 SQ.FT
BEDROOMS	2
BATHROOMS	2
PARKING SPACE	128 SQ.FT
GROSS AREA	1711 SQ.FT



Type G

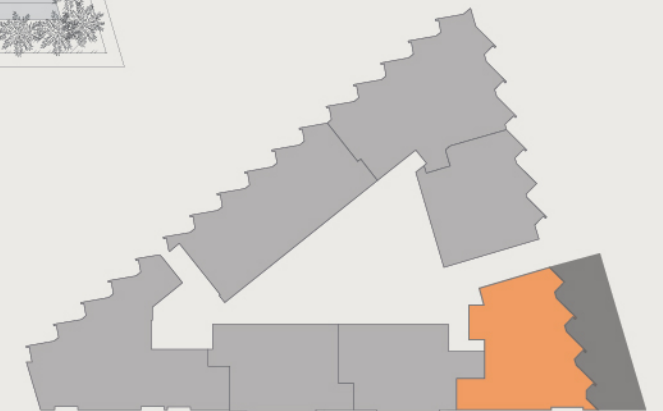
NET AREA	1165 SQ.FT
BEDROOMS	2
BATHROOMS	2
PARKING SPACE	128 SQ.FT
GROSS AREA	1621 SQ.FT

Three Bedroom Condominiums

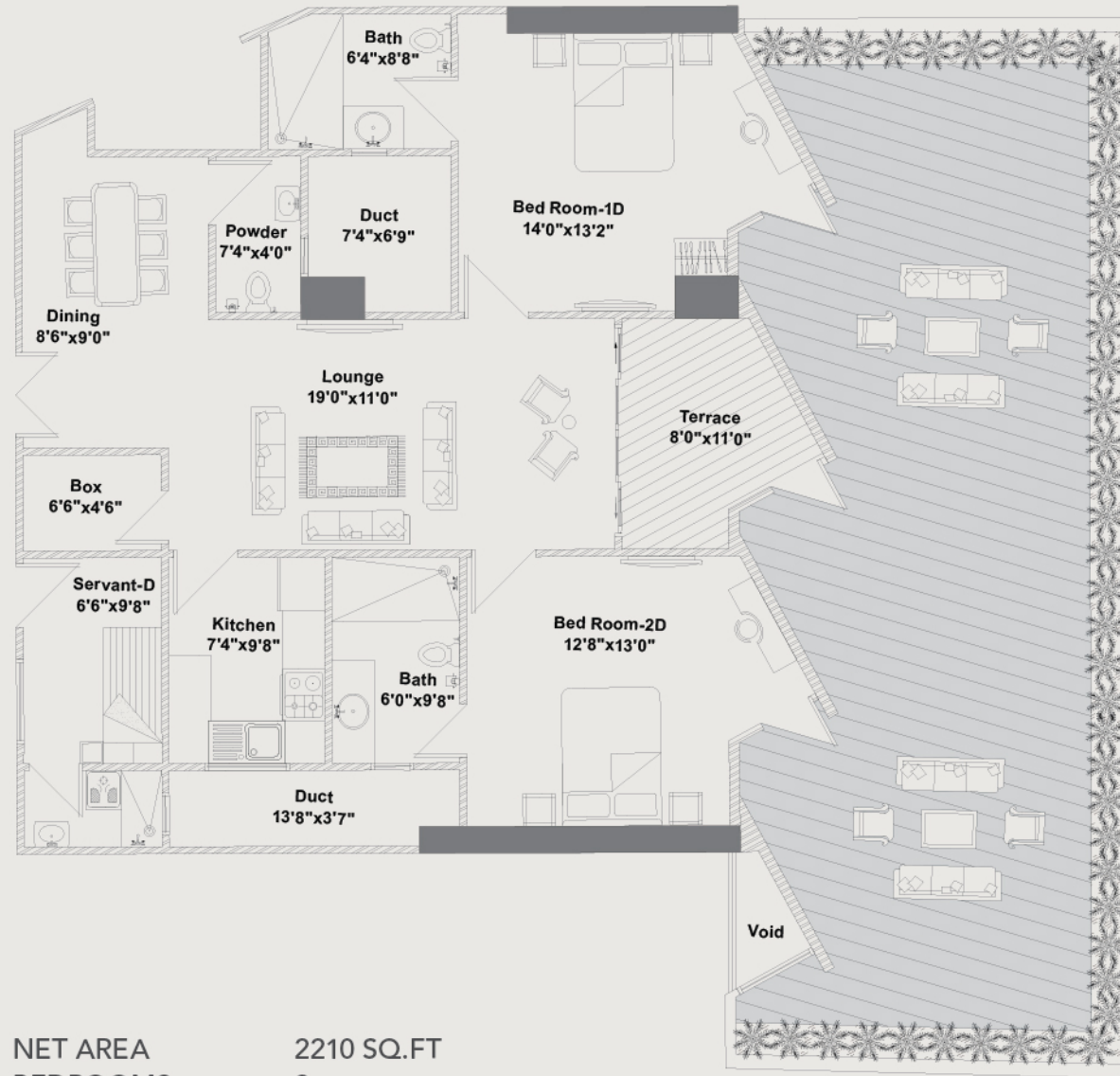


Type E-1 (8th Floor)

NET AREA	2570 SQ.FT
BEDROOMS	3
BATHROOMS	3
PARKING SPACE	128 SQ.FT
GROSS AREA	3190 SQ.FT

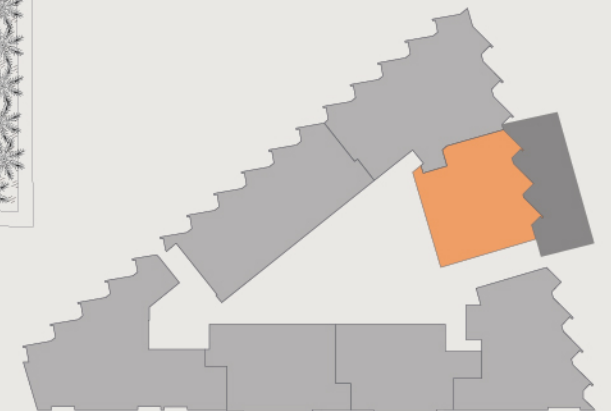


Two Bedroom Condominiums



Type D-1 (8th Floor)

NET AREA	2210 SQ.FT
BEDROOMS	2
BATHROOMS	2
PARKING SPACE	128 SQ.FT
GROSS AREA	2716 SQ.FT



ROOFTOP

The rooftop at TRIBECA is a rejuvenating respite from the sprawling metropolis below, where you can watch the sunset from charming green patios, take a dip in the pool or walk around the jogging track. The rooftop also includes a dedicated barbecue zone and a play area for children.





AMENITIES

TRIBECA's amenities incorporate all the conveniences of modern upscale residential living. A dedicated amenity floor with a gymnasium, prayer hall and a community hall offers a holistic solution to the physical, spiritual, and communal requirements of its residents.

The residences and amenities are easily accessible via five floors of dedicated parking, with four floors ear-marked for residents and a separate floor for TRIBECA's ground floor showrooms and first floor offices.







TRIBECA

LONGO

"Architecture should speak of its time and place, but yearn for timelessness."
Frank Gehry



TRIBECA



MALL DEVELOPERS



MALL DEVELOPERS

SALES

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